



Press Release

OTF Grant Supports SAVOUR Muskoka Food and Farming Workshops

September 21, 2010

Bracebridge, ON - SAVOUR Muskoka is excited to announce the successful approval of its application to the Ontario Trillium Foundation (OTF) in support of the organizations efforts in providing farm workshops to local residents, professionals and food enthusiasts. The two-year \$127, 400 OTF grant will further SAVOUR Muskoka's efforts to sustain and promote the awareness, production, and use of local food and resources in the District of Muskoka and Parry Sound.

The Ontario Trillium Foundation, one of Canada's leading grant making foundations, is an agency of the Government of Ontario and invests in community based initiatives that help to build stronger, healthier communities throughout the province. SAVOUR Muskoka helps to support the mission of OTF by actively seeking opportunities and facilitating the successful development of the Muskoka region as a dynamic culinary tourism destination, by promoting all sectors of the economy with an interest in local food and drink.

The new OTF grant will allow SAVOUR Muskoka to host farm related workshops in and around the Muskoka/Parry Sound region. The goal of the workshops is twofold. First, this initiative will serve to educate community members and raise community awareness of the vast amount of food related resources and products that are available in the region. Second, the initiative will help to stimulate an interest in food production, the farming industry, and youth participation in farming activities throughout the districts of Muskoka and Parry Sound. SAVOUR Muskoka discovered a growing interest and enthusiasm for farming, information meetings, and educational opportunities that foster farm growth through a pilot project that was launched in 2008/2009, Growing Your Own Mushrooms. Based on the feedback received from the pilot project, SAVOUR Muskoka anticipates that future workshops will be a great success.

SAVOUR Muskoka and its members are united in their efforts to celebrate and share in Muskoka's agricultural and culinary heritage as these activities support healthy environments and economic growth. For more information on upcoming events and program details, please visit the event section of www.savourmuskoka.com.

For more information, please contact;

James Murphy, General Manager, SAVOUR Muskoka
705.646.7118, info@savourmuskoka.com