



## **Press Release**

### **Touchstone on Lake Muskoka to host Chef / Farmer Networking & AGM**

**January 18, 2010**

SAVOUR Muskoka is very pleased to have one of its newest members, Touchstone on Lake Muskoka, host the 5<sup>th</sup> SAVOUR Muskoka Chef / Farmer networking session along with organizational partner, SAVOUR Ontario. This year's event will begin at 5pm on Tuesday February 16<sup>th</sup>, 2010, with a short reception, followed by a guest speaker (TBA), an opportunity to network and will conclude with our Annual General Meeting (AGM).

The networking session is an excellent opportunity for local chefs, culinary artisans and farmers to mingle and get reacquainted before the spring and summer. During the winter chefs begin to plan their menus for the coming summer, farmers continue to plan and culinary artisans look for the next trendy item that captures the terrior of Muskoka.

This year, the networking session will be provided in part with the help of SAVOUR Ontario and Executive Chef Joseph Waters. Savour Ontario is a program of the Ontario Ministry of Agriculture, Food and Rural Affairs. Partnered with Foodland Ontario, the Ontario Ministry of Tourism and the Ontario Tourism Marketing Partnership Corporation, Savour Ontario.ca is a resource to find more Ontario food in the foodservice industry. Savour Ontario works closely with culinary tourism groups, foodservice associations and foodservice distributors to promote the use and promotion of local Ontario foods by foodservice operators. Host Executive Chef Joseph Waters and the staff of Touchstone on Lake Muskoka have been very keen on integrating local product into their cuisine since the property opened its doors. The menu at Touchstone on Lake Muskoka and Chef Waters cooking philosophy compliments the goals, mission, and vision of SAVOUR Muskoka.

SAVOUR Muskoka continues to work with its stakeholders in order to stay connected with all the opportunities that culinary tourism and agriculture have to offer. We strive to bring added value and market investment to the community of Muskoka / Parry Sound. SAVOUR Muskoka, a FedNor initiative, and its members are united in their efforts to celebrate and share in Muskoka's agricultural and culinary heritage as these activities support healthy environments and economic growth.

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